

SSIP2.0 Sensitization Sessions

Event Name: From Innovation to Entrepreneurship: Turning ideas into Startups

Date: 21/08/2026 - 3

Venue/ Mode: S.M. Patel College of Home Science

No of Participants: 68

Speakers Name: **Mr. Shravan Kumar** (*Founder, PROSECTA, AGRIORA Innovation LLP*),
Mo.: 87663 54184, E-Mail: vishnubaibhav@gmail.com

Coordinator: **Ms. Priya Soni** (Incubation Manager, SPSEC), Mo.: 6357299412,
E-Mail: spsec@spuvvn.edu

Event Overview

On the occasion of **World Entrepreneurs' Day**, Sardar Patel University Startup & Entrepreneurship Council (SPSEC) and SPU-SSIP-Navadhārā in association with Charutar Vidyamandal's S.M. Patel College of Home Science organized an interactive session titled **“From Innovation to Entrepreneurship: Turning ideas into Startups.”**

The program aimed to guide participants through the process of translating innovative concepts into viable startup ventures. The session covered fundamental aspects of entrepreneurial mindset development, ideation, and the ecosystem support available through university incubators like SPSEC and SSIP.

Objective of the Session

- **Promote Entrepreneurship:** Inspire students and researchers to adopt an entrepreneurial mindset, celebrating World Entrepreneurship Day.
- **Ideation to Commercialization:** Guide participants on the step-by-step process of turning innovative ideas into scalable startup ventures.
- **Awareness of Startup Support:** Educate attendees about the incubation opportunities, funding mechanisms, and institutional support provided by SPU-SSIP-Navadhārā and the Sardar Patel Startup & Entrepreneurship Council (SPSEC).
- **Real-World Insights:** Provide direct learning and practical exposure through the experiences of a practicing startup founder, Mr. Shravan Kumar.

The keynote speaker, Mr. Shravan Kumar, shared practical insights from his entrepreneurial journey founding PROSECTA and Agriora Innovation LLP. He motivated the students by sharing a real-life example from his agricultural startup experience:

Identifying Real Problems: He highlighted how visiting local farms revealed major post-harvest losses due to a lack of affordable tech, prompting his team to create low-cost, accessible solutions.

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Overcoming Skepticism: He emphasized that initial doubts from industry traditionalists were overcome through simple prototyping and direct feedback from end-users.

Actionable Advice: Mr. Kumar encouraged students—particularly in Home Science, Nutrition, and Applied Sciences—to look at everyday challenges as potential business opportunities and leverage campus incubators like SSIP and SPSEC to kickstart their ventures.

Conclusion

The session concluded with an interactive Q&A where students engaged directly with the speaker regarding seed funding, product prototyping, and registration processes. The program served as a strong catalyst for fostering a vibrant startup ecosystem on campus.

Photos

